

Objectives of the Havelock North Business Association

To conserve promote & advance the interest and welfare of the retailers, merchants, traders and other commercial concerns promoting services to the public within the district known as Havelock North.

To conduct on behalf of the Association advertising and promotional campaigns through press, radio, television and by any means approved by the Association and its committee.

To represent or arrange for representation of the interests of members of the Association generally in legal, town planning and other like proceedings where such representation is in the interests of the Association.

To promote or oppose bill, legislation and other measures or by-laws affecting the interests of the members To seek redress of wrongs from which all or any of the members may from time to time suffer or make representations by way of depositions or otherwise bring under the notice of the NZ Government or any other constituted authority such matters as in the opinion of the Association require attention or alteration.

The continuation of the brand and national domestic travel marketing strategy.

