

The Havelock North Business Association is a non-profit, incorporated society made up of owners and representatives of many diverse businesses based in or around Havelock North.

Our 2 key roles are to provide a support network for local businesses and to develop strategies to enhance, promote, and advance Havelock North as a destination. We aim to continue to make Havelock North Village a vibrant destination for visitors. Our website aims to be a one-stop directory for all that Havelock North has to offer.

Stay – Play – Eat – Shop – Live – Work – Love

Annual membership runs from 1st July to 30th June. You have the choice of 2 tiers of Association membership. Notice of renewal will be sent out automatically on the 1st of June each year.

NOTE: If you are in the CBD catchment levy area a basic membership is at no cost to you, but membership upgrade will incur a fee.

BASIC

\$150 +GST, PER ANNUM

Lower priority profile listing on the website
 Business name, address, phone, email, website and enquire button on the website
 Inclusion of 1 image showcasing your business, provided by you
 Basic listing description of up to 10 words
 Listing loaded under 1 category
 Representative and accompanying staff welcome at Meet and Greet networking events
 1 Representative at AGM

ENHANCED

\$300+ GST, PER ANNUM

CBD levy members can opt to upgrade to enhanced membership for \$150 +GST, per annum

Basic level inclusions, plus +

Higher priority profile listing on the website
 Social media links included for 2 platforms
 Up to 9 images showcasing your business, provided by you
 A listing description of up to 25 words
 A click-through profile listing of up to 100 words
 Listing loaded under 2 categories (if appropriate)
 Representatives at AGM (2) and workshops (1)
 Priority sites at HNBA organised events, extra charge for power or hire items may apply
 One posting on our public Facebook page per year to promote your business
(Basic members can only be promoted as part of a collective of at least 6 members)

NON-PROFIT

NON-PROFIT AND COMMUNITY ORGANISATIONS

Please apply in writing for a free basic listing stating your organisations case.

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THE BENEFITS TO YOU OF BECOMING A MEMBER INCLUDE:

- Access to Public communications regarding business from local council and govt via newsletters.
- Advocacy on policy/grant applications on behalf of the local business community.
- National promotions funded by the Business Association to promote Havelock North as a holiday and event destination
- Part of Havelock North events and promotions are organised by the Business Association to bring people into the village.
- Access to promotional materials under the 'Love Havelock North' and 'Love the Village' branding.
- Social networking at Meet and Greet.
- Introduction at our next Meet and Greet to HNBA members.
- Presence on Havelock North website directory website.
- Your business will be recognised at our annual Business Awards event at significant milestones.
(10/25/50/75 years to honour longevity in business).

HNBA COMMUNICATIONS ARE PRIMARILY THROUGH 4 CHANNELS:

1. Mailchimp

Regular Email newsletters covering important information and updates. *We try to keep this brief and informative so do read them*

2. Social Media

Events, promotions, and important public announcements are via our Facebook and Instagram pages - like and follow @LoveHavelockNorthnz. *This page is managed in accordance with our social media policy.*

Note: Basic members can only be promoted as part of a collective of at least 6 members. Enhanced members can request 1 post per year, subject to our social media policy guidelines.

After registration and payment 1x business representative can request to join a closed Facebook page for Havelock North Business Association members only. This page is Havelock North business-specific information to be shared. For example sharing positive news about your business, roadworks planned for the village, shoplifters in action and meet and greets.

3. Association Manager

HNBA has appointed a part-time Association Manager who will endeavour to touch base with members regularly and keep you updated. This is the person to contact initially if you have good news regarding your business i.e. an industry award you've achieved, a constructive suggestion, or a problem.

Contact: info@havelocknorthnz.com

4. Meet and Greets

We aim to hold a regular Workshops, Meet and Greets as an informal way for the association to keep in touch with members and hear about what you are up to.

THE CURRENT HAVELOCK NORTH BUSINESS ASSOCIATION BOARD MEMBERS

David Sorenson	President	sorensenco@xtra.co.nz
Carl Leipst		carl@divabar.co.nz
Louise Thompson	Treasurer	louise@mackdev.co.nz
Amy Roberts		amyroberts.vivosalon@gmail.com
Heather Murphy		heather.murphy@harcourtshb.co.nz
Damon Harvey	Hastings District Council Rep	councillor.harvey@hdc.govt.nz



Membership Application

PLEASE PRINT, FILL IN CLEARLY AND RETURN.

TIP: WHEN OPENING AS A PDF SELECT TOOLS THEN FILL AND SIGN AND YOU CAN CLICK TO TYPE DETAILS

BUSINESS NAME:

TRADING NAME: (IF DIFFERENT)

BUSINESS OWNER/S:

CONTACT PERSON / REPRESENTATIVE:

BUSINESS ADDRESS:

BUSINESS EMAIL:

BUSINESS PHONE #:

CELLPHONE #:

BUSINESS WEBSITE:

SOCIAL MEDIA HANDLES (@): FACEBOOK:

INSTAGRAM:

BUSINESS START DATE: (FOR MILESTONE AWARDS)

BUSINESS WEBSITE:

LISTING OPTION:

(PLEASE CIRCLE)

BASIC

ENHANCED

BUSINESS SIZE:

(PLEASE CIRCLE)

SMALL (1-5)

MEDIUM (6-15)

LARGE (16+)

LISTING DESCRIPTION: 10 WORDS FOR BASIC OR 25 WORDS FOR ENHANCED

YOU WILL BE EMAILED FOR IMAGES AND ENHANCED MEMBERS CLICK THROUGH PROFILE LISTING DESCRIPTIONS.

SIGNATURE:

DATE:

PLEASE SCAN AND EMAIL THIS PAGE TO INFO@HAVELOCKNORTHNZ.COM

Important note: It is the responsibility of the individual businesses to update the association of any changes to their supplied information. Please do so via email.

OFFICE USE ONLY:
Load to database (3)
Listing to website
Save form to drive
Add to Facebook group
Loaded for accounts