

Havelock North Business Association



Welcome to the Havelock North Business Association. The HNBA is a non-profit, incorporated society made up of owners & representatives of many diverse businesses based in or around Havelock North or based elsewhere but with a strong presence in Havelock North.

Our 2 key roles are to provide a support network for local businesses & to develop strategies to enhance, promote & advance Havelock North as a destination. Our aim is to continue to make the Village a vibrant destination for visitors.

Our website aims to be a one stop directory for all that Havelock North has to offer:

Stay – Play – Eat – Shop – Live – Work – Love

Annual membership runs from 1st July to 30th June. You have the choice of 2 tiers of Association membership. Notice of renewal will be sent out automatically on the 1st June each year.

NOTE: If you are in the CBD catchment levy area a basic membership is at no cost to you, but upgrades will incur a fee of the difference between basic and the upgrade level.

BASIC membership \$150 +GST per annum

Business Name, address, phone, email, & enquire button (no description) on website

One representative at HNBA AGM, Workshops, & Meet & Greet networking

HNBA member Window transfer for business or vehicle

No charge on sites at HNBA organised events (although there may still be a charge for power if it is required by you)

Enhanced membership \$400+ GST per annum

Higher Priority and profile on website

Name, address, phone, email, website & enquire button

Up to 9 photos showcased of your business (provided by you) plus description of up to 100 characters & social links

Listing under 2 categories if appropriate i.e. eat & shop selected by you

Two representatives at HNBA AGM, Workshops, & Meet & Greet networking

Hosting eligibility for Monthly social networking HNBA meeting

HNBA member window transfer for business or vehicle

Priority and no charge on sites at HNBA organised events (although there may still be a charge for power if it is required by you)

One posting on our public facebook page per year to promote your business (basic members can only be promoted as part of a collective of at least 6 members)

ASSOCIATE membership \$100 + GST per annum per additional staff member is available if your business has additional staff that wish to attend meet & greets/Workshops etc.

Non Profit & Community Organisations can apply in writing for Free Basic Listing stating their case.

New members, or businesses that have changes or updates are required to fill in the form (print off from webpage) and return by way of one of the following so we can update our database

Scan or photograph and email to info@havelocknorthnz.com

Fill out and return by post to PO Box 8458, Havelock North 4157

Havelock North Business Association



THE BENEFITS TO YOU OF BECOMING A MEMBER INCLUDE:

- Social networking and meet & greets. Hosting priority for these extended to deluxe members.
- Introduction at next meet & greet to new HNBA members by President
- HNBA Member Window transfer for your business or car
- Presence on HN business directory website alphabetically and under business category
- Your business will be recognised at our annual Business award night at 10 year milestones and other significant milestones - 25/50/75 years to honour longevity in business.
- Regular Village events are organised by the Business association to bring people into the village. i.e. Village Street Carnival, Ultimate Week, and we support events such as Triple Peaks, Targa, Tour of the Bay etc.
- Access to promotional materials & merchandise under the LOVE THE VILLAGE branding
- National Promotions funded by the HNBA to promote the village as a holiday & event destination/conferencing/weddings/Targa rally/FAWC/HB Marathon/Triple Peaks etc.
- Access to updated Public communications re: business from local council & govt via newsletters
- HNBA advocates on policy/grant applications on behalf of the local business community

All HNBA members' communications are primarily through 3 channels

1. Mailchimp

Email newsletter. We try to keep this brief & informative so DO read it.

2. Facebook

Events, promotions & important public announcements are via this so DO like & follow LOVE HAVELOCK NORTH Facebook page. Members (after registration and payment) will be invited to join a closed Facebook page for members only. This page is to share local info that our thousands of followers on Facebook do not need to see as not relevant i.e. Roadworks planned for the village, shoplifters in action, meet & greets, meeting notices etc

3. Street Ambassadors

HNBA has appointed Street ambassadors who will endeavour in their volunteered time to touch base with fellow businesses in their street. These are the people to contact initially if you have a problem or a constructive suggestion, and also to share good news re your business i.e. an industry award you've achieved.

THE 2018 – 2019 LOVE HAVELOCK NORTH BOARD REPRESENTIVES ARE:

| | |
|---------------------------------------|-------------------------------|
| Jane Mackersey – President | stay@ribbonwoodcottages.co.nz |
| Will Atkin – Vice President | williamatkin@yahoo.co.nz |
| Rachel Sedger – Secretary | rachel.sedger@gmail.com |
| Dale Cooley – Treasurer | dale@papillonclothing.co.nz |
| Dale Rimene | purecatering@xtra.co.nz |
| Damon Hyland | hylanddamon@gmail.com |
| David Sorensen | sorensenco@xtra.co.nz |
| Damon Harvey – Council Representative | councillor.harvey@hdc.govt.nz |

Your Street Ambassadors are:

Dale Cooley – Papillon: Joll Road

Dale Rimene – Pure Catering: Te Mata Road Retail, Village Court & Columba Way

David Sorensen – Sorensen & Co: Havelock Road Retail

Rachel Sedger – Highfield Risk Consultancy: Napier Road Retail – Roundabout to Porter Drive & Treachers Lane

William Atkin – Fortify Clothing: Middle Road Retail – Roundabout to Porter Drive & around to New World

Jane Mackersey – Ribbonwood Cottages: Te Aute Road – Roundabout to Porter Drive & Village Exchange upstairs

Damon Hyland – David Hyland: Donnelly St, Cooper St, Martin Place